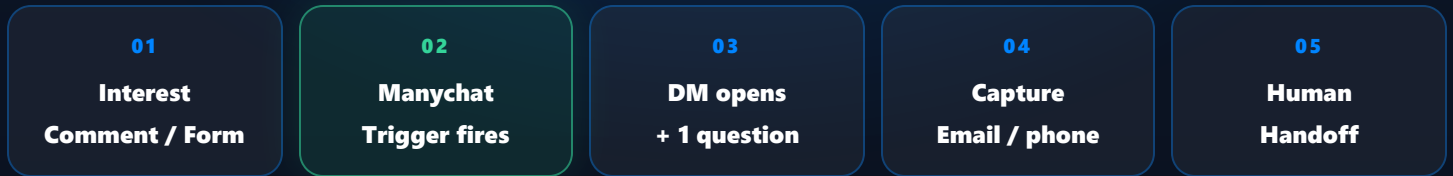


Instant **Manychat** Setup

One-page blueprint: comment → DM in under 60 seconds · qualify · capture · hand off warm. Build this before you buy more ad clicks.



BUILD ORDER (DO THIS FIRST)

1. **Connect channels** — Instagram + Messenger (+ WhatsApp if deals close there).
2. **Growth tool** — Comment keyword trigger (e.g. *GAP* / your magnet word).
3. **Opening DM** — Value line + button: “Get my blueprint” (don’t dump a raw link).
4. **Qualify** — 1–2 button questions (timing / use-case / budget band).
5. **Capture** — Ask email (then phone) only after a button tap.
6. **Deliver** — Send asset in-thread · tag contact · notify sales.
7. **Handoff** — If “ready this week” → assign human within minutes.

QUESTION MAP

Q1 What are you solving?
Lead gen · CRM · Ecom · Ops · Not sure

Q2 Timing?
This week · This month · Just browsing

→ **Then ask email** · deliver PDF · optional phone

qualified_hot

email_captured

browsing

handoff_ready

DO NOT DO THIS

- Reply with only a bio link / “DM me the link.”
- Five-app WhatsApp stacks (Form → Zapier → Make → add-on).
- Generic auto-reply with no question and no next step.
- Zero human path — automation starts; people close.

GO-LIVE CHECKLIST

- | | |
|----------------------------|----------------------------|
| ✓ Keyword live on ad/post | ✓ Test comment → DM <10s |
| ✓ Buttons work on mobile | ✓ Email field validates |
| ✓ Tags write to CRM | ✓ Slack/email notify sales |
| ✓ Quiet-lead follow-up set | ✓ Handoff owner named |

MINIMUM VIABLE FLOW (COPY THIS SPINE)

Comment keyword → Opening DM + CTA button → Q1 buttons (tag) → Q2 timing buttons → Email capture → Deliver asset in DM → If “this week” tag **handoff_ready** → Notify human · keep thread open.